

ANALOG BOOKS INC. 322-6 St. S. LETHBRIDGE ALBERTA TlJ 208 (403) 942-7403

LOCAL AUTHOR SALES AGREEMENT

Bookstore:

Analog Books Inc. 322-6 Street S. Lethbridge Alberta T1J2C8 (403) 942-7403

Author Contact Information (Please Print Clearly)

Name:	
Pen Name (if used):	
Address:	
City, Province, Postal Code:	
Phone:	
Email:	
Payment Preference: (eTransfer or St	ore Credit):
BOOK DETAILS (List additional tit	eles on reverse side)
Title:	ISBN:
Author:	Quantity:
Retail Price:	Wholesale Price: (60%)

Congratulations on writing a book!

As your local community bookstore, we are proud to support local authors from Lethbridge and Southern Alberta.

THE BASICS

What criteria are you looking for when you choose what books to put on your shelves?

The most important thing we consider in curating our inventory is to meet the needs of our customer base. If you know Analog, you know that means covering a VERY wide range of interests, reading habits, budgets, tastes, and purposes. Every book we carry is something we think will sell 6+ copies per year. With some few exceptions, if it doesn't, it gets returned to the publisher, no matter who the author is or how much we might love the book.

Will you stock my book?

Please read all of the information on this page before contacting us about your book.

- Even if we don't have copies of your book in the store, we may already sell it online. Try searching for it via the browse function on this site. If you can't find it, it is likely there's an issue with your distribution. If you can find it, but the cover image isn't appearing, we're sorry! We don't have the power to fix that on our end, but if you'd like, you can contact our webstore provider, Bookmanager, via email at data@bookmanager.com and send them the ISBN and a cover image (named by ISBN ideally). You can also ask them for an XLS title template to fill out and they can collect more info from that file.
- If you wish to add your book into our store, please keep in mind that due to limited space, our local author program is only available to authors within Southern Alberta.
- Review the information below and submit this form with a copy of your book for us to review. Printed copies of the form are available at the store.
- If approved, we will purchase 2 copies of your book which become property of Analog Books (they are not sold on consignment). If those copies sell, we may contact you for reorders. If they do not sell in a reasonable time frame (6 months minimum), we may choose to sell them at a discount or remove them from the store (destroy or donate).
- The author will receive the industry standard of 60% of the retail price. Analog Books will retain 40%.
- We pay local authors by etransfer or store credit only.
- We accept books and applications from local authors throughout the year except during our busiest months of November and December and *not on Saturdays year-round**.
- We often have a heavy volume of submissions and our book buyer is extremely busy buying books for the entire store. Please allow three to four weeks for review.
- We are unable to help with the book printing, publishing or marketing side of your journey. Our focus is the bookstore and sales.
- Finally, we will generally not stock books that are available for free online.

By signing this agreement, the author agrees to the following:

- Set a reasonable price for your book.
- Pay for the shipping cost of the books to Analog Books (or drop off in person).
- Offer your books at the same retail price at all outlets, especially those in the Lethbridge and Southern Alberta area and online.
- Provide a one paragraph synopsis of the book's content.
- Send your friends and family to Analog Books to buy your book.
- Include the fact that your book is available at Analog Books in any and all of your marketing and advertising (print, online, email, & social media).
- If available, add a direct link to your book from our website.

Analog Books will	call or email you when we need to replenish the books.	
Author Signature: _	Date:	